

# IDA JAE HAGGLUND



"It is all about getting the right design  
and the design right" - Bill Buxton

## About me

By combining technology with great creative design my goal is to come up with the best solution for my customer.

With an open mind for new innovations as well as constantly improve existing user interfaces and experiences I want to make it easier for the users to do what they want to do in the most feasible way.

## Education

Master of Interaction Design 2015  
Chalmers University of Technology

Bachelor of Applied Science IT 2011  
University of Gothenburg

## Skills

User Centered Design ● ● ● ● ●  
Graphical Interfaces ● ● ● ● ●  
User Experiences ● ● ● ● ●

HTML ● ● ● ● ●  
CSS ● ● ● ● ●  
PHP ● ● ● ● ●

Java ● ● ● ● ●  
C# ● ● ● ● ●  
iOS ● ● ● ● ●

Sketching ● ● ● ● ●  
Prototyping ● ● ● ● ●

Photoshop ● ● ● ● ●  
Illustrator ● ● ● ● ●  
InDesign ● ● ● ● ●

## Experience

### Master Thesis Project at Volvo Buses April 2015 - October 2015

I concluded my master thesis "Exterior warning signals for silent buses" at Volvo Buses and Chalmers University of Technology tied to the Gothenburg city project Electricity, which includes the new electric bus route 55 from Lindholmen to Johanneberg. Several audio and visual concepts were created. Read more about the project or download the report here: [http://bergskarlen.nu/thesis\\_page.html](http://bergskarlen.nu/thesis_page.html)

### Digitalverkstan Mars 2014 - January 2015

A project to engage people aged 18-30 in digital creation, innovation, and entrepreneurship. I worked in the implementation team of 5 people and together we created and conducted workshops in IT and design.

### Vetenskapsfestivalen April - May 2014 & 2015

This year I worked at the Maker Space helping people get started with their creations, last year I worked as a guide and informer at Experimentverkstaden.

### Skogsbärets Kooperativa Förskola January 2011 - Ongoing

During my student years, I worked extra at a parent cooperative daycare which gave me an interest in working with and for children. With my education in IT and Interaction Design combined with my knowledge about children and learning I enjoy designing for children. I also worked on the summer breaks and during 1 full year between the bachelor and master degree. This has given me responsibility and leadership knowledge.

### Web coding at Jgl Web firm February 2012 - July 2012

Project Employee, coding websites from photoshop templates.

## Volunteer Experience

### Härryda Kommun Januari 2011 - November 2014

Contact Person. In 3 years I did volunteering work for an autistic boy. The duties included was to see him once a week and do everyday activities to increase his social skills.

## Publication

### Butter It! - A collocated game (2015)

Proceedings of SIDeR'15 - Student Interaction Design Research Conference  
Authors: *Ida Hägglund, Steven Teng, James Wellence*  
Read it here: <http://bit.ly/1afBfsV>

### The Reciviator - Smart homes built for modern day service demands (2015)

Proceedings of SIDeR'15 - Student Interaction Design Research Conference  
Authors: *Johanna Glembo, Ida Hägglund, Steven Teng*  
Read it here: <http://bit.ly/1DYtpjb>